



# Sustainability Overview

*2021 and 2022*

# Sustainability at Khiri Travel

As one of the leading DMCs in Asia, we are committed to growing our business in a sustainable manner.

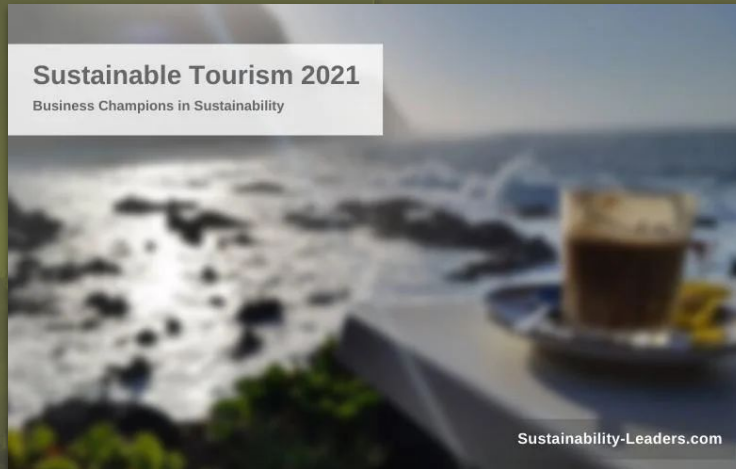
At Khiri Travel, we embrace our responsibility to maximise the positive effects of tourism on individuals and local communities while minimising negative environmental and socioeconomic impacts. We enable more people to travel responsibly by developing and offering responsible travel products and solutions. We also educate and support our suppliers towards better sustainability practices.

The onset of COVID-19 in late 2019 sent shockwaves worldwide, particularly impacting the tourism industry. Borders abruptly closed, flights ceased, and bustling tourist hotspots fell into an eerie silence. As of the beginning of 2022, numerous destination borders have reopened, marking the stage of our recovery. Throughout this journey, our dedication to sustainability has remained steadfast. Even when offline engagement was not feasible, we persisted in our efforts through online platforms, social media, seminars, and symposiums, demonstrating our enduring commitment to sustainability.



## Accomplishment

Khiri Travel has been named a Sustainable Tourism Business Champions 2021 by the panel of sustainable tourism specialists at Sustainable Leaders Project. how to be a sustainable tour operator (DMC)



More information at <https://sustainability-leaders.com/sustainable-tourism-business-champions-2021/>

## Partnership - Roundtable of Human Rights in Tourism

Khiri has become a member at the Roundtable Human Rights in Tourism - the very first member in South East Asia!

The Roundtable acts as an open network to support tourism businesses on their way to respect of human rights in tourism according to the UN Guiding Principles on Business and Human Rights.



### Khiri Travel is RT Guest Member

We are happy to welcome *Khiri Travel* as a guest member to the Roundtable Human Rights in Tourism and look forward to collaboration and exchange.

Khiri Travel is a Destination Management Company (DMC) with offices and specialist teams in Thailand, Myanmar, Indonesia, Sri Lanka, Vietnam, Cambodia, and Laos. Khiri became the very first DMC to be Travelife-certified in all its seven destinations in 2020 and aims to make tourism a force for good and contribute positively to the conservation of communities and destinations.



### Invitation Online Symposium 2021

**"From Obligation to Aspiration: Supply Chain Laws and the Business Case Of Putting People First. Due Diligence in the Tourism Value Chain"**

## Engaging Partnership - PATA

Our representative, Nia Klatte, Regional Sustainability Coordinator, was a featured speaker at the PATA Beyond: Travel Recovery Solutions 2021 virtual event



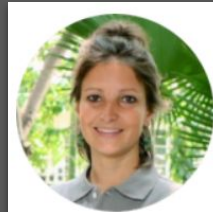
**KHIRI**  
TRAVEL  
**WE'RE EXHIBITING AT  
PATA BEYOND 2021**

**WILL WE SEE YOU?**

**#PATABeyond**

**PATA** TRAVEL RECOVERY SOLUTIONS  
**BEYOND**

FEBRUARY 8-11, 2021 | VIRTUAL  
[PATA.org/pata-beyond-2021](https://www.pata.org/pata-beyond-2021)



**Nia Klatte**

Khiri Reach  
Executive Director  
& Regional  
Sustainability  
Coordinator, Khiri  
Travel

## Engaging Partnership - GSTC

Our representative, Nia Klatte, Regional Sustainability Coordinator, participated in the webinar to discuss how inbound tour operators (DMCs) collaborate to advance sustainability within the destinations they operate in.

Example of the DMCs' collaborations are:

- IMPACTVietnam
- The Indonesian DMC Sustainability Collaboration (IDSC)
- CamDmc
- Global Sustainable Tourism Council (GSTC)

**Collaboration Among Competitors to Advance Sustainability** 

 **Alexandra Micha**  
EXO Travel Director of Sustainability

 **Nia Klatte**  
Khiri Travel Regional Sustainability Coordinator

**January 20<sup>th</sup>, 2021**  
09:00 CET, 15:00 ICT,  
17:00 JP, 18:00 AEST

## Khiri Sustainably - Sustainable Tourism Education

Khiri held a 3-week sustainable tourism study tour of Thailand & Cambodia for students from the University of Washington, which included welcoming them to Khiri's Nonthoburi office to discuss sustainable destination management.



September 13, 2022

Endorsement for Khiri Travel of Bangkok

To Whom It May Concern

I recently organized and directed a three-week study tour in Thailand and Cambodia on the topic of CSR and Sustainable Tourism for 14 undergraduate business students from the University of Washington (Seattle, USA).

During our stay in Thailand, we used the services of Khiri Travel which arranged various tours and other activities: From a very creative night tour of the Rattanakosin area of Bangkok to a personalized visit to the Jim Thompson Museum. Khiri was outstanding in every area: They were efficient, responsive, and, very importantly, they designed and operated safe and sustainable tours of high educational value for my students.

In addition to these tours, the senior management of Khiri Travel, Mr. Niemejer and Mr. Monneri, also took the time to present lectures to my group on the trends and importance of sustainable destination management, from which the students learned some very valuable lessons.

In the end, Khiri Travel delivered excellent value for money, and I would not hesitate to use them again as our DMC.

Please don't hesitate to contact me if I can provide any details or additional endorsements.

Thank you again,

Sincerely,

A handwritten signature in blue ink, appearing to read 'James Reinholdt'.

James Reinholdt  
Adj Professor, School of Business  
Director: The 2022 CSR Study Tour to Thailand and Cambodia  
The University of Washington, Seattle USA  
Email: jreim@uw.edu  
What's App: +1 425 985 3287





## Khiri Sustainably - Staff involvement

### World Wildlife Day 2021

NK Nia Klatte · Feb 24, 2021 · Notified 69 people

Hi Khiri Family,

It's World Wildlife Day on March 3rd! This year's theme is **Forests and Livelihoods: Sustaining People and Planet**

It's the day we celebrate and raise awareness of the world's wild fauna and flora. And there's lots you can do on that day! Share your pictures, videos, and experiences, and tell us how you spent the day (or even week?). You can also get together as a team or invite your family and friends! You still have a week to think about a fun activity. (I will try to go vegan for a whole week, which will be really difficult because I love cheese...)

I can't wait to hear from you!  
Nia



### Earth Day 2021

NK Nia Klatte · Apr 22, 2021 · Notified 70 people

Happy Earth Day 2021!!

And what better way to celebrate our Earth than sharing our top favorite photographs! Could be your top travel experience, animals, nature, flowers, your neighborhood... I can't wait to see Basecamp flooded with some wonderful images and beautiful stories!

Don't forget to share your favorite picture also on Facebook, Instagram and Twitter with #KhiriCelebratesEarthDay and #EarthDay2021

You can join more events and activities here: <https://www.earthday.org/earth-day-2021/>

I'll start: I took this picture in Komodo National Park in Indonesia, after I had the most amazing day diving and observing the underwater world! That day I tried to race the manta rays and it was the first time I met a shark up close...



## Khiri featuring in The “Good Tourism” Blog!

Our Sri Lanka Team was featuring on the “Good Tourism” blog to talk about the topic of designing Sustainable experiences.



● Khiri's first-ever podcast is now live!

Khiri Pulse is Khiri's Asia travel podcast dedicated to insightful conversations about the travel, tourism, and hospitality industry in Asia and beyond.

Each month, Khiri talk to interesting local experts about various topics related to tourism in Southeast Asia. There are two episodes discussing sustainability topics.



Season 1 Episode 1: Single-Use Plastics

Season 1 Episode 6: Sustainability & Resilience

## Khiri Sustainably - Responsible icons



Two icons introduced: People and Planet, highlighting experiences benefiting local communities and conservation efforts.

This is to demonstrate our firm commitment to social and environmental sustainability across our supply chain.

- **'People Icon'** promotes community empowerment, social equality, and support for marginalized groups.
- **'Planet Icon'** emphasizes environmental conservation, native flora/fauna restoration, and eco-friendly practices.


## Khiri Sustainably - Communication

Amid the pandemic and restrictions on offline activities, social media platforms have emerged as our primary communication tool to showcase our continuous commitment to sustainability.


In addition to engaging with partners through online activities, we actively share intriguing sustainability information and create related content.

Celebrating sustainability-related events and days on our Facebook pages—Khiri Travel and Khiri Reach—our goal is to inform and inspire our followers. We will persist in these efforts, even as we gradually return to more offline engagements.

# Khiri Sustainably - Communication

 **Khiri Travel**  
June 29, 2022 · 🌐

What better way to discover Sri Lanka's abundant marine life than on a private cruise in the company of a local marine biologist? Khiri Sri Lanka can arrange it for your clients! [#srilankatravel](#) [#srilanka](#) [#khiritravel](#)



[KHIRI.COM](#)

**A Sustainable Sri Lanka Marine Expedition - Khiri Travel**  
Khiri Sri Lanka provides sustainable, eco-friendly marine life expeditions

 **Khiri Travel**  
July 2, 2021 · 🌐

Our founder Willem Niemeijer talked to [SUNx Malta](#) about our climate emergency plan, our slow travel itineraries and other initiatives that reduce carbon impact and support local communities. Read the whole interview here: <https://www.thesunprogram.com/articles/khiri-travel-taking-a-slow-route-to-the-future-of-tourism>



[THESUNPROGRAM.COM](#)

**Khiri Travel: Taking a Slow Route to the Future of Tourism | The SUNx Program**


# Khiri Sustainably - Communication

**Khiri Reach**  
February 8, 2021 · 🌐

### Lao PDR Signs Agreement to Protect Forests and Reduce Carbon Emissions

Working across sectors, the Lao emissions reduction program, entitled "Promoting REDD+ through Governance, Forest Landscapes and Livelihoods — Northern Laos", supports better forest and land governance, land-use planning, livelihoods development, and sustainable ecosystem management to reduce pressure on forests. It also includes a benefit-sharing arrangement that will encourage communities and other stakeholders to participate.

<https://www.worldbank.org/.../lao-pdr-signs-agreement-to...>



WORLD BANK.ORG

### Lao PDR Signs Agreement to Protect Forests and Reduce Carbon Emissions


The Lao PDR and the World Bank's Forest Carbon Partnership Facility (FCPF) have signed an ag...

**Khiri Reach**  
February 10, 2021 · 🌐

### Thailand Interceptor Project kicks Off with Signing of MOU | The Ocean Cleanup

Great news for Thailand's rivers! In collaboration with the Department of Marine and Coastal Resources (DMCR), part of the Ministry of Natural Resources and the Environment, The Ocean Cleanup signed a Memorandum of Understanding (MOU) to establish Interceptor deployment plans in Thailand. This commitment is another necessary step on our mission to rid the world's oceans of plastic and tackle the most polluting rivers.

<https://theoceancleanup.com/.../thailand-interceptor.../>

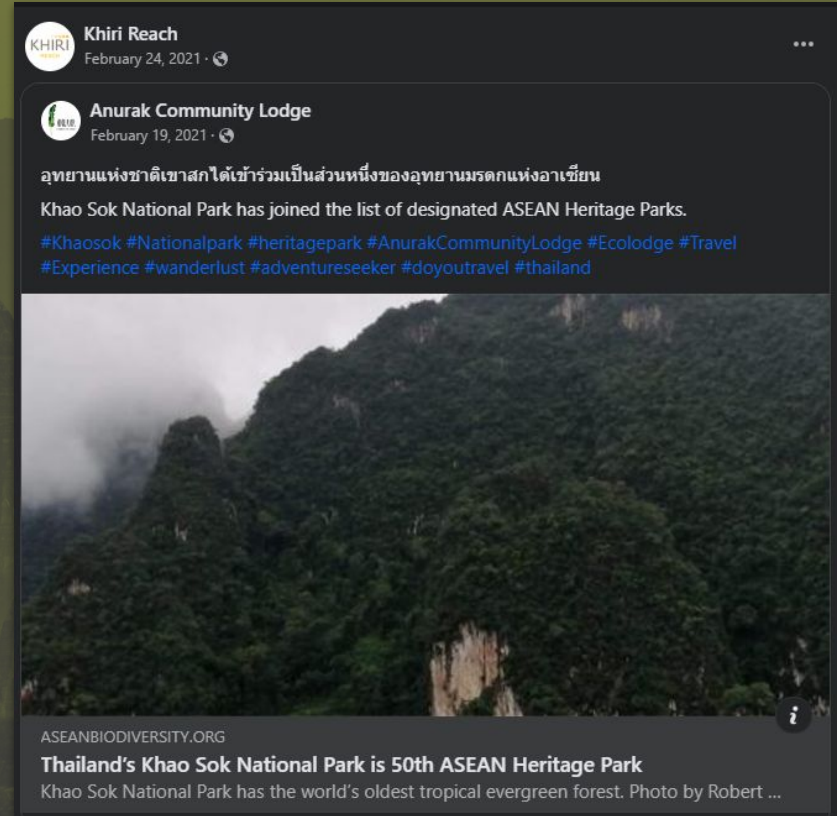
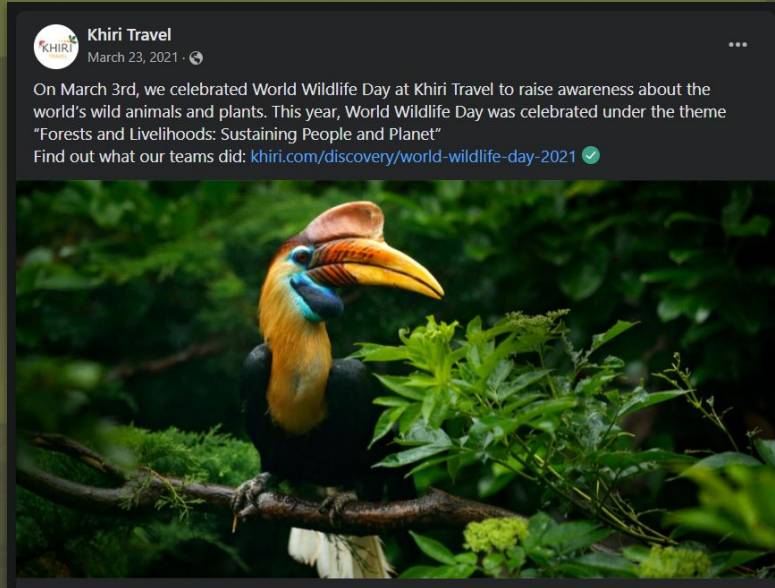


THE OCEAN CLEANUP.COM

### Thailand Interceptor Project kicks Off with Signing of MOU | The Ocean Cleanup

Today, in collaboration with the Department of Marine and Coastal Resources (DMCR), part of ...

## Khiri Sustainably - Communication





## Khiri Sustainably - Communication



Khiri Reach

January 26, 2021 · 🌐

...

Did you know that rail transport is one of the most energy efficient modes of transport?

[#responsibletravel](#)



Khiri Travel

January 26, 2021 · 🌐

For decades, Cambodia's rail system has operated intermittently. Being affected by wars and neglect, the trains and railways sat idle. But in recent years, the railway has re-opened their boxcars. Now there's a new way to see Cambodia that adds a fascinating dimension to the travel experience.

See more: <https://khiri.co/31kGunt>

[#RestartTourism](#) [#WhenWeTravelAgain](#) [#Railway](#) [#Cambodia](#)



Khiri Reach

February 17, 2021 · 🌐

...

Ho Chi Minh City residents exchange recyclable trash for food!

People in District 5, Ho Chi Minh City have embraced weekend trash-for-food events held by the local youth union chapter to raise awareness of garbage classification and hand out food to the needy as well.

<https://tuoitrenews.vn/.../ho-chi-minh-city.../59303.html...>



TUOITRENEWS.VN

**Ho Chi Minh City residents exchange recyclable trash for food, gifts**

The weekly events draw crowds with its sustainability, humanitarian message

# Khiri Travel's Focus for 2023

2023 will be the year Khiri Travel is eagerly anticipating! It's not just about bouncing back from the pandemic, it's about reigniting our bond with sustainability partners. As if that's not thrilling enough, it marks the monumental 30th anniversary of Khiri Travel—30 years of epic adventures and groundbreaking sustainability projects under Khiri Reach, our philanthropic wing. Brace yourself for an electrifying journey ahead with Khiri Travel in 2023. Get ready for excitement, impact, and a celebration of our incredible milestones!

An aerial photograph of a valley with terraced rice fields. The fields are arranged in neat, curved rows on the slopes of green hills. A river flows through the center of the valley. The sky is filled with soft, golden light from a setting or rising sun, creating a warm and peaceful atmosphere. The overall scene is lush and vibrant, showcasing the beauty of rural agriculture.

Making tourism as a force for good

●●●●●  
**KHIRI**  
TRAVEL

contact us at [sustainability@khiri.com](mailto:sustainability@khiri.com)